

THE LATEST DEVELOPMENT IN BEDNIGHTS

- AUGUST 2017

TABLE 1: TYPE OF ACCOMMODATION

THE CAPITAL REGION OF DENMARK (Bornholm not included)

	LATEST MONTH				YEAR TO DATE			
	August 2016	August 2017	GROWTH ABS	GROWTH PCT	Jan - Aug 2016	Jan - Aug 2017	GROWTH ABS	GROWTH PCT
Hotels and Holiday resorts	920.354	922.049	1.695	0,2%	5.543.902	5.640.764	96.862	1,7%
Camping sites	133.245	135.913	2.668	2,0%	601.085	599.202	-1.883	-0,3%
Youth hostels	126.034	132.456	6.422	5,1%	744.065	781.955	37.890	5,1%
Marinas	27.333	24.506	-2.827	-10,3%	106.089	96.969	-9.120	-8,6%
Total	1.206.966	1.214.924	7.958	0,7%	6.995.141	7.118.890	123.749	1,8%

Source: Statistics Denmark

Note: Holiday cottages are not included

TABLE 2: REGIONS

ALL TYPES OF ACCOMMODATIONS

	LATEST MONTH				YEAR TO DATE			
	August 2016	August 2017	GROWTH ABS	GROWTH PCT	Jan - Aug 2016	Jan - Aug 2017	GROWTH ABS	GROWTH PCT
Copenhagen City	887.548	887.414	-134	0,0%	5.362.725	5.443.212	80.487	1,5%
Copenhagen surroundings	135.902	138.616	2.714	2,0%	683.907	699.052	15.145	2,2%
Region North Zealand	183.516	188.894	5.378	2,9%	948.509	977.794	29.285	3,1%
The Capital Region of Denmark*	1.206.966	1.214.924	7.958	0,7%	6.995.141	7.120.058	124.917	1,8%
Region Zealand	493.366	483.227	-10.139	-2,1%	2.446.997	2.457.026	10.029	0,4%
Region of Southern Denmark	1.522.800	1.530.643	7.843	0,5%	7.394.871	7.454.322	59.451	0,8%
Central Denmark Region	777.120	814.565	37.445	4,8%	3.920.231	4.030.038	109.807	2,8%
The North Denmark Region	743.612	723.606	-20.006	-2,7%	3.744.266	3.700.346	-43.920	-1,2%
Bornholm	180.555	177.251	-3.304	-1,8%	657.288	644.434	-12.854	-2,0%
Denmark	4.924.419	4.944.216	19.797	0,4%	25.158.796	25.405.055	246.259	1,0%

Source: Statistics Denmark

Note: Holiday cottages are not included

Table 2 does not include campsites below 75 camping units. A small difference can therefore occur in absolute numbers, compared to table 1.

*Bornholm not included

THE LATEST DEVELOPMENT IN BEDNIGHTS

- AUGUST 2017

TABLE 3: Top 20 Markets of August

ALL TYPES OF ACCOMMODATION

THE CAPITAL REGION OF COPENHAGEN (Bornholm not included)

	LATEST MONTH				YEAR TO DATE			
	August 2016	August 2017	GROWTH ABS	GROWTH PCT	Jan - Aug 2016	Jan - Aug 2017	GROWTH ABS	GROWTH PCT
Total	1.206.966	1.214.924	7.958	0,7%	6.995.141	7.118.890	123.749	1,8%
World outside Denmark	744.499	750.590	6.091	0,8%	4.007.744	4.180.012	172.268	4,3%
Denmark	462.467	464.334	1.867	0,4%	2.987.396	2.938.878	-48.518	-1,6%
Germany	84.316	90.271	5.955	7,1%	357.392	408.564	51.172	14,3%
USA	76.192	86.760	10.568	13,9%	402.808	451.082	48.274	12,0%
Sweden	68.304	68.870	566	0,8%	446.609	456.614	10.005	2,2%
United Kingdom	69.107	66.372	-2.735	-4,0%	467.712	463.171	-4.541	-1,0%
Italy	50.791	47.460	-3.331	-6,6%	184.131	185.921	1.790	1,0%
Norway	46.913	46.102	-811	-1,7%	353.003	344.858	-8.145	-2,3%
Spain	31.119	33.091	1.972	6,3%	130.119	141.941	11.822	9,1%
Netherlands	30.622	30.245	-377	-1,2%	141.959	141.351	-608	-0,4%
China	32.889	28.322	-4.567	-13,9%	125.778	123.385	-2.393	-1,9%
France	23.191	24.889	1.698	7,3%	124.353	133.148	8.795	7,1%
Switzerland	17.641	17.735	94	0,5%	96.388	103.518	7.130	7,4%
Australia	11.806	12.943	1.137	9,6%	55.022	63.110	8.088	14,7%
Japan	11.148	12.008	860	7,7%	49.775	51.841	2.066	4,2%
Canada	8.626	11.022	2.396	27,8%	44.465	48.710	4.245	9,5%
Finland	9.391	10.810	1.419	15,1%	78.363	81.123	2.760	3,5%
Belgium	10.566	10.273	-293	-2,8%	62.028	61.808	-220	-0,4%
Austria	6.812	8.185	1.373	20,2%	28.072	38.069	9.997	35,6%
Poland	6.995	7.010	15	0,2%	46.128	49.023	2.895	6,3%
Brazil	3.846	6.819	2.973	77,3%	23.123	30.366	7.243	31,3%
Russia	5.715	5.987	272	4,8%	34.464	36.988	2.524	7,3%
India*	9.345	5.819	-3.526	-37,7%	48.563	45.260	-3.303	-6,8%
South korea*	4.524	5.542	1.018	22,5%	21.889	26.040	4.151	19,0%
Thailand*	1.954	1.585	-369	-18,9%	15.741	14.818	-923	-5,9%
Other countries*	122.686	112.470	-10.216	-8,3%	669.859	679.303	9.444	1,4%

Source: Statistics Denmark

Note: Holiday cottages are not included

*Not included in top 20

THE LATEST DEVELOPMENT IN BEDNIGHTS

- AUGUST 2017

TABLE 4: TYPE OF ACCOMMODATION

GREATER COPENHAGEN

	LATEST MONTH				YEAR TO DATE			
	August 2016	August 2017	GROWTH ABS	GROWTH PCT	Jan - Aug 2016	Jan - Aug 2017	GROWTH ABS	GROWTH PCT
Hotels and Holiday resorts	1.676.198	1.704.439	28.241	1,7%	9.746.701	9.993.251	246.550	2,5%
Camping sites	767.262	697.704	-69.558	-9,1%	3.260.686	3.059.848	-200.838	-6,2%
Youth hostels	194.258	205.698	11.440	5,9%	1.083.952	1.164.042	80.090	7,4%
Marinas	75.932	68.455	-7.477	-9,8%	280.482	264.812	-15.670	-5,6%
Total	2.713.650	2.676.296	-37.354	-1,4%	14.371.821	14.481.953	110.132	0,8%

Source: Statistics Denmark, Statistics Sweden

Note: Holiday cottages are not included

Note: Sweden does not register bed nights at marinas

TABLE 2: REGIONS IN GREATER COPENHAGEN

ALL TYPES OF ACCOMMODATIONS

	LATEST MONTH				YEAR TO DATE			
	August 2016	August 2017	GROWTH ABS	GROWTH PCT	Jan - Aug 2016	Jan - Aug 2017	GROWTH ABS	GROWTH PCT
The Capital Region of Denmark	1.387.521	1.392.175	4.654	0,3%	7.652.429	7.763.324	110.895	1,4%
Region Zealand	493.366	483.227	-10.139	-2,1%	2.446.997	2.457.026	10.029	0,4%
Skåne county	832.763	800.894	-31.869	-3,8%	4.272.395	4.261.603	-10.792	-0,3%
Total	2.713.650	2.676.296	-37.354	-1,4%	14.371.821	14.481.953	110.132	0,8%

Source: Statistics Denmark, Statistics Sweden

Note: Bornholm is included in The Capital Region of Denmark

Note: Holiday cottages are not included

Note: Sweden does not register bednights at marinas

Mikkel Frederiksen

Wonderful Copenhagen

mbf@woco.dk