

# THE LATEST DEVELOPMENT IN BEDNIGHTS

- NOVEMBER 2017

**TABLE 1: TYPE OF ACCOMMODATION**

THE CAPITAL REGION OF DENMARK (Bornholm not included)

|                            | LATEST MONTH   |                |              |             | YEAR TO DATE     |                  |                |             |
|----------------------------|----------------|----------------|--------------|-------------|------------------|------------------|----------------|-------------|
|                            | November 2016  | November 2017  | GROWTH ABS   | GROWTH PCT  | Jan - Nov 2016   | Jan - Nov 2017   | GROWTH ABS     | GROWTH PCT  |
| Hotels and Holiday resorts | 627.681        | 619.342        | -8.339       | -1,3%       | 7.598.305        | 7.699.801        | 101.496        | 1,3%        |
| Camping sites              | 14.116         | 14.164         | 48           | 0,3%        | 705.156          | 702.183          | -2.973         | -0,4%       |
| Youth hostels              | 74.311         | 91.262         | 16.951       | 22,8%       | 1.012.380        | 1.133.800        | 121.420        | 12,0%       |
| Marinas                    | -              | -              | -            | -           | 113.735          | 118.729          | 4.994          | 4,4%        |
| <b>Total</b>               | <b>716.108</b> | <b>724.768</b> | <b>8.660</b> | <b>1,2%</b> | <b>9.429.576</b> | <b>9.654.513</b> | <b>224.937</b> | <b>2,4%</b> |

Source: Statistics Denmark

Note: Holiday cottages are not included

**TABLE 2: REGIONS**

ALL TYPES OF ACCOMMODATIONS

|                                       | LATEST MONTH     |                  |               |             | YEAR TO DATE      |                   |                |             |
|---------------------------------------|------------------|------------------|---------------|-------------|-------------------|-------------------|----------------|-------------|
|                                       | November 2016    | November 2017    | GROWTH ABS    | GROWTH PCT  | Jan - Nov 2016    | Jan - Nov 2017    | GROWTH ABS     | GROWTH PCT  |
| Copenhagen City                       | 597.183          | 602.949          | 5.766         | 1,0%        | 7.322.999         | 7.481.021         | 158.022        | 2,2%        |
| Copenhagen surroundings               | 56.280           | 56.389           | 109           | 0,2%        | 898.221           | 913.142           | 14.921         | 1,7%        |
| Region North Zealand                  | 62.645           | 65.430           | 2.785         | 4,4%        | 1.208.355         | 1.261.366         | 53.011         | 4,4%        |
| <b>The Capital Region of Denmark*</b> | <b>716.108</b>   | <b>724.768</b>   | <b>8.660</b>  | <b>1,2%</b> | <b>9.429.575</b>  | <b>9.655.529</b>  | <b>225.954</b> | <b>2,4%</b> |
| Region Zealand                        | 133.571          | 132.507          | -1.064        | -0,8%       | 3.003.724         | 3.028.740         | 25.016         | 0,8%        |
| Region of Southern Denmark            | 347.154          | 360.713          | 13.559        | 3,9%        | 9.085.145         | 9.204.810         | 119.665        | 1,3%        |
| Central Denmark Region                | 206.534          | 207.587          | 1.053         | 0,5%        | 4.795.768         | 4.933.648         | 137.880        | 2,9%        |
| The North Denmark Region              | 140.614          | 154.726          | 14.112        | 10,0%       | 4.475.194         | 4.459.022         | -16.172        | -0,4%       |
| Bornholm                              | 3.071            | 4.270            | 1.199         | 39,0%       | 745.815           | 746.155           | 340            | 0,0%        |
| <b>Denmark</b>                        | <b>1.547.052</b> | <b>1.584.571</b> | <b>37.519</b> | <b>2,4%</b> | <b>31.535.222</b> | <b>32.026.887</b> | <b>491.665</b> | <b>1,6%</b> |

Source: Statistics Denmark

Note: Holiday cottages are not included

Table 2 does not include campsites below 75 camping units. A small difference can therefore occur in absolute numbers, compared to table 1.

\*Bornholm not included

# THE LATEST DEVELOPMENT IN BEDNIGHTS - NOVEMBER 2017

TABLE 3: Top 20 Markets of November

ALL TYPES OF ACCOMMODATION

THE CAPITAL REGION OF COPENHAGEN (Bornholm not included)

|                                  | LATEST MONTH     |                  |               |               | YEAR TO DATE      |                   |               |               |
|----------------------------------|------------------|------------------|---------------|---------------|-------------------|-------------------|---------------|---------------|
|                                  | November<br>2016 | November<br>2017 | GROWTH<br>ABS | GROWTH<br>PCT | Jan - Nov<br>2016 | Jan - Nov<br>2017 | GROWTH<br>ABS | GROWTH<br>PCT |
| <b>Total</b>                     | 716.108          | 724.768          | 8.660         | 1,2%          | 9.429.576         | 9.654.513         | 224.937       | 2,4%          |
| <b>World outside<br/>Denmark</b> | 392.403          | 412.952          | 20.549        | 5,2%          | 5.362.968         | 5.615.017         | 252.049       | 4,7%          |
| <b>Denmark</b>                   | 323.705          | 311.816          | -11.889       | -3,7%         | 4.066.607         | 4.039.496         | -27.111       | -0,7%         |
| <b>Sweden</b>                    | 52.084           | 56.980           | 4.896         | 9,4%          | 589.988           | 623.657           | 33.669        | 5,7%          |
| <b>United Kingdom</b>            | 56.931           | 51.734           | -5.197        | -9,1%         | 633.945           | 629.915           | -4.030        | -0,6%         |
| <b>Norway</b>                    | 43.316           | 42.492           | -824          | -1,9%         | 468.436           | 466.159           | -2.277        | -0,5%         |
| <b>USA</b>                       | 28.921           | 30.437           | 1.516         | 5,2%          | 525.516           | 597.638           | 72.122        | 13,7%         |
| <b>Germany</b>                   | 25.741           | 30.192           | 4.451         | 17,3%         | 472.598           | 547.455           | 74.857        | 15,8%         |
| <b>Italy</b>                     | 18.781           | 19.853           | 1.072         | 5,7%          | 247.946           | 250.915           | 2.969         | 1,2%          |
| <b>France</b>                    | 12.277           | 14.323           | 2.046         | 16,7%         | 168.495           | 181.505           | 13.010        | 7,7%          |
| <b>Netherlands</b>               | 12.698           | 11.655           | -1.043        | -8,2%         | 186.334           | 182.983           | -3.351        | -1,8%         |
| <b>Spain</b>                     | 10.658           | 11.524           | 866           | 8,1%          | 167.787           | 188.047           | 20.260        | 12,1%         |
| <b>Ireland</b>                   | 3.663            | 9.585            | 5.922         | 161,7%        | 40.148            | 45.361            | 5.213         | 13,0%         |
| <b>Finland</b>                   | 7.588            | 9.305            | 1.717         | 22,6%         | 103.634           | 112.968           | 9.334         | 9,0%          |
| <b>Switzerland</b>               | 7.430            | 7.165            | -265          | -3,6%         | 130.652           | 135.799           | 5.147         | 3,9%          |
| <b>China</b>                     | 6.797            | 7.037            | 240           | 3,5%          | 164.063           | 163.296           | -767          | -0,5%         |
| <b>Belgium</b>                   | 7.246            | 6.467            | -779          | -10,8%        | 84.071            | 82.187            | -1.884        | -2,2%         |
| <b>Poland</b>                    | 5.321            | 5.440            | 119           | 2,2%          | 64.301            | 68.254            | 3.953         | 6,1%          |
| <b>Iceland</b>                   | 4.860            | 5.233            | 373           | 7,7%          | 35.937            | 43.796            | 7.859         | 21,9%         |
| <b>Canada</b>                    | 2.828            | 5.045            | 2.217         | 78,4%         | 59.168            | 69.246            | 10.078        | 17,0%         |
| <b>India</b>                     | 4.423            | 4.944            | 521           | 11,8%         | 65.206            | 62.063            | -3.143        | -4,8%         |
| <b>Russia</b>                    | 4.110            | 4.503            | 393           | 9,6%          | 48.553            | 51.735            | 3.182         | 6,6%          |
| <b>Japan</b>                     | 3.858            | 4.258            | 400           | 10,4%         | 69.582            | 72.616            | 3.034         | 4,4%          |
| <b>Australia*</b>                | 3.868            | 3.871            | 3             | 0,1%          | 72.722            | 82.515            | 9.793         | 13,5%         |
| <b>Thailand*</b>                 | 1.836            | 1.675            | -161          | -8,8%         | 23.467            | 21.268            | -2.199        | -9,4%         |
| <b>South korea*</b>              | 1.068            | 1.243            | 175           | 16,4%         | 28.237            | 33.555            | 5.318         | 18,8%         |
| <b>Other Countries*</b>          | 66.100           | 67.991           | 1.891         | 2,9%          | 912.182           | 902.084           | -10.098       | -1,1%         |

Source: Statistics Denmark

Note: Holiday cottages are not included

\*Not included in top 20

# THE LATEST DEVELOPMENT IN BEDNIGHTS - NOVEMBER 2017

TABLE 4: TYPE OF ACCOMMODATION

GREATER COPENHAGEN

|                               | LATEST MONTH     |                  |               |               | YEAR TO DATE      |                   |                |               |
|-------------------------------|------------------|------------------|---------------|---------------|-------------------|-------------------|----------------|---------------|
|                               | November<br>2016 | November<br>2017 | GROWTH<br>ABS | GROWTH<br>PCT | Jan - Nov<br>2016 | Jan - Nov<br>2017 | GROWTH<br>ABS  | GROWTH<br>PCT |
| Hotels and<br>Holiday resorts | 1.042.146        | 1.038.401        | -3.745        | -0,4%         | 13.240.796        | 13.443.528        | 202.732        | 1,5%          |
| Camping sites                 | 45.282           | 50.421           | 5.139         | 11,3%         | 3.627.170         | 3.535.965         | -91.205        | -2,5%         |
| Youth hostels                 | 99.709           | 117.309          | 17.600        | 17,7%         | 1.457.962         | 1.626.677         | 168.715        | 11,6%         |
| Marinas                       | -                | -                | -             | -             | 299.853           | 296.569           | -3.284         | -1,1%         |
| <b>Total</b>                  | <b>1.187.137</b> | <b>1.206.131</b> | <b>18.994</b> | <b>1,6%</b>   | <b>18.625.781</b> | <b>18.902.739</b> | <b>276.958</b> | <b>1,5%</b>   |

Source: Statistics Denmark, Statistics Sweden

Note: Holiday cottages are not included

Note: Sweden does not register bed nights at marinas

TABLE 5: REGIONS IN GREATER COPENHAGEN

ALL TYPES OF ACCOMMODATIONS

|                                  | LATEST MONTH     |                  |               |               | YEAR TO DATE      |                   |                |               |
|----------------------------------|------------------|------------------|---------------|---------------|-------------------|-------------------|----------------|---------------|
|                                  | November<br>2016 | November<br>2017 | GROWTH<br>ABS | GROWTH<br>PCT | Jan - Nov<br>2016 | Jan - Nov<br>2017 | GROWTH<br>ABS  | GROWTH<br>PCT |
| The Capital Region<br>of Denmark | 719.179          | 729.038          | 9.859         | 1,4%          | 10.175.391        | 10.400.668        | 225.277        | 2,2%          |
| Region Zealand                   | 133.571          | 132.507          | -1.064        | -0,8%         | 3.003.724         | 3.028.740         | 25.016         | 0,8%          |
| Skåne county                     | 334.387          | 344.586          | 10.199        | 3,1%          | 5.446.666         | 5.473.331         | 26.665         | 0,5%          |
| <b>Total</b>                     | <b>1.187.137</b> | <b>1.206.131</b> | <b>18.994</b> | <b>1,6%</b>   | <b>18.625.781</b> | <b>18.902.739</b> | <b>276.958</b> | <b>1,5%</b>   |

Source: Statistics Denmark, Statistics Sweden

Note: Bornholm is included in The Capital Region of Denmark

Note: Holiday cottages are not included

Note: Sweden does not register bednights at marinas

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